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Borislava Mihaylova is a Professor in Health Economics at the Wolfson Institute of Population Health, Queen Mary University of London, UK where she leads the Health Economics and Policy Research Unit. She is also an Associate Professor at the Nuffield Department of Population Health, University of Oxford, UK.

Her research on economic aspects of chronic disease treatment and prevention with focus on cardiovascular and kidney diseases and diabetes informs policy decisions across population categories. She was a member of the 2019 European Society of Cardiology (ESC) and European Atherosclerosis Society (EAS) Task Force for the management of dyslipidaemias and currently serves on the ESC Clinical Practice Guidelines Committee (2022-2024).